

FOR IMMEDIATE RELEASE

Current Date

Contact: Your name

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Local Family Hosts Yard Sale to Rescue Child Sex Slaves

As YOUR FIRST AND LAST NAME scrolled through a blog reporting the child sex slavery, she got mad, real mad. “I felt so angry that I knew I had to do something,” she said. “There are millions of kids worldwide whose owners force them to have sex with strangers.

“It’s sick.”

YOUR LAST NAME decided to help rescue them. How? By hosting a yard sale, where she plans to hand out information on sex slavery and give some money from the yard sale to charities that rescue sex slaves and provide after-care, including medical exams, counseling and job training.

Human trafficking (sex slavery and forced labor) is the world’s third largest criminal enterprise after drugs and weapons, pulling in \$32 billion yearly, reports the U.S. Department of State. More than 2 million children are trapped in sex slavery. In the United States, sex slaves number more than 100,000.

It is a massive global enterprise based on force, coercion and deception. Traffickers detain their victims for profit by selling them to “clients” who use them for sex. The average age of a sex slave is 11 years old. Some are as young as 5 years old.

“I found out about doing a Save the Girls yard sale from a website,” said YOUR LAST NAME. “Save the Girls gives you everything you need for free -- yard sale signs, a check list and names of charities that fight sex slavery.”

Save the Girls – a Ministry of Message, Rescue and Care was founded by Lucy Ann Moll of Sycamore, Ill. Like YOUR LAST NAME, Moll learned of sex slavery from a blog.

“Imagining these girls’ lives ripped me up,” Moll said. “But what can one person do to end sex slavery? Not much. So I got an idea: yard sales. Via my website, Twitter and Facebook, I encourage people to use yard sales to tell people about this horrific crime and to raise funds to save the girls.”

You can find Save the Girls at <http://lucyanmoll.com/savethegirls.htm>.

The YOUR LAST NAME yard sale is X a.m. to X p.m. on MONTH DATE at THE ADDRESS OF THE YARD SALE.